



Buy Social Canada Community Champion

Program Outline
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**You're invited to
become a Buy
Social Canada
Community
Champion**

**Buy Social Canada
Community Champions
are the individuals and
organizations that
support a shared
mission to grow the
social value marketplace
and social economy
within their networks
and communities.**

Community Champions align with the international definition of a social enterprise

A social enterprise is a business

It generates most of its revenue through the sale of goods and services

It has a defined social, cultural or environmental purpose

Embedded in its operations

Majority of profits are re-invested back into the purpose

Majority (at least 51%) of profits or surplus

Community Champions are allies and collaborators in the space.

- Community Champions support Buy Social Canada to grow the ecosystem of social enterprise by building awareness of what Social Enterprise Certification is
- Community Champions encourage social enterprises to become Certified Social Enterprises



Look for the badge

Buy Social Canada Community Champion

Annual Fee:

\$500 for an organization

\$250 for an individual

One of the following

- 1 spot on the Social Procurement Professional Certificate 8-hour course
- 1 hour Introduction to Social Procurement webinar for your organization or to host for your network or community
- Blog post or story

and

- Recognition on the Buy Social Canada website and use of the Community Champion logo

Buy Social Canada Community Champion Plus

Annual Fee:
\$2500 for an organization
\$1000 for an individual

- 1 spot on the Social Procurement Professional Certificate 8-hour course
- 1 hour Introduction to Social Procurement webinar for your organization or to host for your network or community
- Blog post or story
- Recognition on the Buy Social Canada website and use of the Community Champion logo



**Community
Champion**